

Please see my feedback & some imminent solutions which would assist the Hospitality industry survive this unprecedented situation we are facing:

'KILLER' RESTRICTIONS OF THE CURRENT LEVEL 2 SAFE EXIT FRAMEWORK!

Jersey will not be the place that everyone knows and loves if tourism & hospitality businesses can't survive this pandemic. There will be limited restaurants, hotels, attractions, activities, there will be less routes to the island, & as a result high flight prices to travel to/from the island!

On-Island 'BUBBLES' are essential to the survival of hospitality - Especially if borders aren't opening within the month. ALFRESCO BUBBLES should be introduced imminently for outdoor activities / attractions / restaurants - followed swiftly by indoor bubbles if medical advice 'allows' and cases continue to drop on island.

Business owners & operators are working relentlessly with the constant changing and last minute GOV guidelines. We have introduced procedures and invested in PPE equipment to prevent the spread of the virus and ensure both our staff & customers are safe. - HOWEVER, you look around and so many people are obviously not adhering to guidelines - it isn't fair for the businesses which are limiting their capacity due to the rules in place and having to effectively refuse bookings (= money) at a time when they need it more than ever.

The obvious restrictions that are being discussed are regarding in-bound: CLOSED BORDERS / QUARANTINE / CONNECTIVITY & CAPACITY....I am aware that there is constant conversations going on to find solutions including: Charter Flights, Evolving Testing, Quarantine Hotels etc.

However, I feel that on-island restrictions are also KILLING businesses: Please see my shortlist of PROBLEMS along with SOLUTIONS. Although I am aware these won't 'fix' a lot of the businesses - they will definitely help and they will keep Jersey being the place we all know and LOVE!

PROBLEM: CURRENTLY NOT A LEVEL PLAYING FIELD & THEREFORE NOT A 'SAFE DESTINATION

SOLUTION: The 'Visit Safe' mandatory certification needs to be in place to help build the local confidence. Penalties will need to be in place if they aren't adhered to to ensure a level playing field.

PROBLEM: PHYSICAL DISTANCE & HOUSEHOLD RESTRICTIONS = LIMITED CAPACITY & NOT VIABLE TO OPERATE.

SOLUTION: Introduce bubbles (e.g up to 4 households - without physical distancing required). This is needed imminently for ALFRESCO operations & ease to all inclusive bubbles with medical advice taken into account

SOLUTION: Reduce physical distancing to 1m between bubbles & households: WHO advice

PROBLEM: UNCLEAR COMMUNICATIONS = UNCERTAINTIES FOR BUSINESSES & CUSTOMERS

SOLUTION: Timeframe of when we will move levels of safe exit framework. e.g GUERNSEY: clear comms explaining what targets need to be met to reach next level.

PROBLEM: FUTURE BOOKINGS INTO JULY / AUGUST UNKNOWN.

- Seafaris & Charters to HERM / SARK / CHAUSEY
 - Lunch & dinner Seafaris and charters to France:
 - If borders open:
 - How will track & trace work?
 - Testing on arrival?
 - Will we have to quarantine?
 - Regular Seafaris (currently all cancelled until July due to physical distancing rules)
 - Private Charters - can currently only operate with up to 2 households on board. - very limited & not viable!
- SOLUTION: COMMUNICATION & CLEAR GUIDANCE FROM PORTS FOR CHARTER OPERATORS (& a Crystal Ball!!!)**

Please can you get back to me with feedback to these solutions. If any of these aren't possible, I would greatly appreciate reasons WHY.

I look forward to hearing from you.
Best Regards

Stef Stevens
Manager
Jersey Seafaris